

ISABEL

Brooklyn-Based
Strategist



SUAZO

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AD WORK



INTERN

Lythos Studios · Strategist

- ★ Branded an upcoming production company from scratch
- ★ Advertising for Julep's Southern Cuisine
Richmond, VA · Feb 2020-May 2020

SOCIAL MEDIA MARKETER

Conscious Community Wear · Marketer

- ★ Managed and created content for the Instagram with over 10k followers & helped with campaign development
Richmond, VA · Summer 2019

EDUCATION



2012-2016

Brooklyn Prospect Charter School
Brooklyn, NY · HS Diploma

2016-2018

Goucher College
Towson, MD · Major Undecided

2018-2020

Virginia Commonwealth University
Richmond, VA · GPA: 3.4
Strategic Advertising & Sociology
Grad Date: Dec 2020

VOLUNTEER WORK



STUDENT VOLUNTEER

- ★ Collaborated with other US students in constructing a classroom for Honduran elementary schoolers. Students Helping Honduras · El Progreso, Honduras · Mar 2-7 2020

MIDDLE SCHOOL MENTOR

- ★ Mentored and tutored first generation ESL students 3 by helping with English and weekly assignments. Also served as a Spanish to English translator.
Dumbarton Middle School · Towson, MD · Spring Semester 2018

TEACHERS ASSISTANT

- ★ Helped Latinxs in Baltimore study for their citizenship test with English grammar and vocabulary.
Futuro Latino Learning Center at Goucher College · Towson, MD · Spring Semester 2017

OTHER WORK



WORK STUDY STUDENT WORKER

VCU Dept. of Statistical Science and Operations Research

- ★ Assisted with office organization by filling and making copies and any other tasks that were asked from me.
Richmond, VA · Fall Semester 2019

SABA ASSISTANT SOCCER COACH

- ★ Help educate kids ages 7-4 on the fundamentals of soccer!
Brooklyn, NY · Summer 2017

CELTIC FC ASSISTANT SOCCER COACH

- ★ Worked with 5 Scottish coaches to run a camp that helped over 300 kids with their soccer skills and knowledge of the game.
Brooklyn, NY · Summer 2016

LANGUAGES

- ★ English ★ Spanish



CLUBS & AWARDS

- ★ Goucher Women's Soccer Rookie of the Year · 2016
- ★ 2nd All-Landmark Conference Team (Goucher Women's Soccer) · 2017
- ★ 2019-2020 Students Helping Honduras Club Member at VCU
- ★ 2020 VCU Ad Club Member